

Ochiltree County

Third Quarter 2021 Programming Highlights

Program Impacts

- The 23rd Annual Wheatheart Wheat Conference was conducted with an estimated economic impact \$180,250
- The 5 States Beef and Range Conference was conducted with an estimated economic impact of \$1,200,000

The 23rd annual Wheatheart Wheat Conference was conducted with 25 producers attending from three counties. Seminars conducted at the meeting included, Wheat Market Outlook and Developing a Wheat Marketing Plan, Wheat Grazing Economics, and Wheat Variety Selection. Producers attending were evaluated for knowledge gained and economic value of the meeting. The results concluded that the meeting had a \$180,250 positive result to their farms.

The 5 States Beef and Range Conference was conducted with 42 beef cattle producers attending from 6 counties in Texas and Oklahoma. Topics covered focused on range and forage production and grazing management. Economic impact of the meeting is estimated at \$1,200,000.

The quarterly *Ochiltree County Ag News* was published and distributed to over 300 producers, landowners and ag business owners. Some article highlights included Estate Tax Planning, Wheat Variety Trial Results and Beef Cattle Marketing Opportunities.

The Uniform Corn Hybrid trial was harvested to obtain yield results under local growing conditions on 25 different hybrids.

I was interviewed 4 times by two different local radio stations on crop and livestock conditions reaching a total estimated audience of 6000.

I made 31 individual visits in the form of phone calls, office visits and site visits on crop and livestock and home horticulture related issues.

I was presented "County Agent of the Year for Risk Management and Marketing" at the annual Texas County Ag Agents Association meeting in San Antonio.

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Scott Strawn
Agriculture and Natural
Resources



The Ochiltree 4-H Newsletter was published and distributed monthly to 375 people. It contained project and meeting opportunities and results of past activities.

Ochiltree 4-H had a committee formed to plan an entry in the annual Wheatheart Celebration parade. The group met three times and involved 23 members and parents. The float they designed won first in the nonprofit category of the parade.

A 4-H Club Manager Training was conducted for the new year. Three volunteers were trained on how to develop agendas and programs with the 4H members in order to conduct monthly club meetings.

An annual 4-H Recruitment Night was conducted to provide enrollment and project information for new and returning members. 4-H Ambassadors, Club Managers and Adult Volunteers set up and manned information tables for the participants to view and gain more information. 47 people were in attendance at the event.

A sheep and goat selection workshop was conducted for members looking for sheep and goats to purchase and show in 2022. 7 members attended.

12 members attended a workshop focused on nutrition and feeding of sheep, goats and swine for show. The basic nutrition requirements and sources were covered for each species. Participants also learned how to read feed labels at the meeting.

Three 4-H Club meetings met with a total attendance of 41 youth and adults. Officers were elected and trained at each meeting.

Seven members competed with poultry and meat goats at the Tri State Fair in Amarillo.

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The Texas A&M University System,
U.S. Department of Agriculture, and the County Commissioners Courts of Texas Cooperating.

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