

# Helping Texans Thrive in Ochiltree County

## EXTENSION AGENTS

**Scott Strawn**

County Extension Agent  
Agriculture & Natural Resources

## IMPACTS

- ▶ A audience of over 150,000 listened to 7 crop and livestock management updates by radio
- ▶ 13 of the 34 Wheat producers attending the Wheatheart Wheat Conference reported a \$254,000 economic benefit of participating in the conference.
- ▶ 76 youth and adults attended a 4H information and enrollment cookout

## **4-H & Youth Development:**

- ▶ 4H Cook Out and Recruitment Event– Project and enrollment information was presented to 76 attendees
- ▶ Youth Board Meeting– Program review and development meeting to plan educational events to address youth issues in the county. 8 Youth and 4 adults attended.
- ▶ 4 youth and 3 adults attended a poultry project meeting on how to prepare bantams for show. A county bantam show was held during the 4H Cookout and recruitment event.
- ▶ 4H Ambassadors were busy promoting 4H during August. 3 were interviewed by KEYE Radio and 6 members handed out recruitment and enrollment flyers to over 500 people at the Wheatheart Celebration Parade.
- ▶ The 4H Parents Association held one meeting. Officers were elected, the Awards system was reviewed, they audited the bank account and approved a budget plus a fundraising plan.
- ▶ The 4H Ambassadors met. Officers were elected and members made plans for the annual Awards Celebration
- ▶ The Ag and Livestock Club met. The program was focused on Livestock Nutrition and feeding. Officers were elected and trained and future programs were planned.
- ▶ The Alamo 4H Club met. Officers were elected and trained. Future programs were planned.
- ▶ The 4H Archery Task force met. Two leaders agreed to lead archery programs beginning twice a month starting in October. One leader agreed to go to training to get certified in archery instruction in November
- ▶ 3 Newsletters were distributed to members



# July— September 2022

## Ochiltree County Interpretation

### Agriculture & Natural Resources:

#### Wheatheart Wheat Conference

- ▶ The 24th Annual Wheatheart Wheat Conference was conducted.
- ▶ 34 Wheat producers were in attendance from Ochiltree, Lipscomb, Hansford, Hemphill and Roberts Counties
- ▶ Speakers and Topics



**Dr. Mark Welch– Market Outlook and Developing a Wheat Marketing Plan**

**Dr. Jason Smith– Utilizing Wheat as a Forage Resource in Cow Calf Operations**

**Dr. Jourdan Bell- Wheat Variety Selection and Management for Top Yields**

**Mr. Jason Schickedanz– Annual Forage Insurance Options**

**Mrs. Darby Campsey– Texas Wheat Producers Update**

#### ▶ Evaluation Results

**59% of the producers completing surveys, reported at 20% or higher knowledge increase in the following subject areas: Wheat Market Outlook, Wheat Variety Selection, Cattle Management on Wheat Pasture**

**68% of the producers completing surveys reported an average economic benefit of \$21,372 per participant**

#### General Agriculture

- ▶ The Quarterly Ochiltree County Ag News was published and distributed to 300 producers and ag business professionals. The following articles were in this issue: Useful Publications and Websites, Managing Heat Stress in Cow Calf Operations, Wheat Seed Quality Management
- ▶ Seven radio interviews were conducted with three different radio outlets providing information related to crop and livestock management conditions. An estimated 150,000 contacts were made through those interviews.

### SPOTLIGHT

#### UPCOMING EVENTS

- Ochiltree County 4H Annual Awards October 10
- Calf Weaning Systems and Marketing Seminar October 11
- District 4H Gold Star Banquet October 17
- Leadership Perryton Ag Day October 19
- 4H Community Service Food Drive October 20
- District 4H Contests October 24-26
- Pesticide CEU Program December 20

### CONTACT

402 Expo Drive

Perryton TX 79070

Phone: 806-435-4501

[scott.strawn@ag.tamu.edu](mailto:scott.strawn@ag.tamu.edu)

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